

## Press release

Colour printing | ineo+ 227/287

### Greater flexibility through mobile printing

#### Anywhere, anytime printing with new DEVELOP colour systems

**Langenhagen, December 2015 – The workplace of the future is flexible and mobile. With more and more office workers now needing to print from their mobile devices, the new ineo+ 227/287 colour systems from DEVELOP are the ideal printing solution for forward-looking businesses. These multifunctional devices help make an office fit for the future.**

“The highlight of these two new colour systems from DEVELOP is undoubtedly their state-of-the-art mobile printing functionality, says product manager Julien Azzi: “Mobile usability is increasingly becoming a must-have in today’s office environments. After all, no office worker wants to experience any time-wasting hassle when printing or scanning from a mobile device. The ineo+ 227/287 meet the needs of businesses where mobile working habits are common and ease of use is essential.”

#### Printing anywhere, anytime

Mobile office workers want the flexibility of printing documents from any in-house digital printing system – whenever the need arises. The latest additions to DEVELOP’s multifunctional colour line-up, the ineo+ 227 and ineo+287, meet this need. Equipped with embedded near-field communication (NFC) for Android devices, these devices will automatically connect to an office worker’s tablet or smartphone and conveniently provide touch-to-print and touch-to-scan functionality.

#### More than a multifunctional printer

Mobile printing isn’t their only strength. Both devices offer offices enhanced productivity, high capacity and versatile finishing options. With a maximum paper size of A3 and a printing speed of 22 pages per minute (ppm) on the ineo+ 227 and 28 ppm on the ineo+287 (in black and white or colour), they are both ideally equipped to meet the printing requirements of small- to mid-sized offices or work groups. Their 7-inch touchscreen panel is an intuitive interface offering easy-to-use operability and can be customised to suit the specific needs of individual users or groups – a feature that saves a lot of time on routine printing or copying jobs.

#### Improved carbon footprint

As more and more businesses prioritise sustainability, they recognise the need to reduce their carbon footprint. Here, the ineo+ 227/287 can play its part. The redesigned engine in these A3 multifunctional printers is not only more compact but also weighs 15% less than the predecessor model. Add to this energy-efficient power consumption and various improvements to the hardware and the outcome is a reduction in these devices’ carbon footprint. This is not only good for the environment but also enables a business to reduce its energy costs and print more cost-effectively.

**More information:**

**Melanie Olbrich**

Specialist Corporate Communications  
Konica Minolta Business Solutions Europe GmbH

Tel.: +49 (0)511-7404-5337

[Melanie.Olbrich@KonicaMinolta.eu](mailto:Melanie.Olbrich@KonicaMinolta.eu)

[www.develop.eu](http://www.develop.eu)

**Julien Azzi**

DEVELOP Product Manager  
Konica Minolta Business Solutions Europe GmbH

Phone: +49 (0)511 7404-5307

[julien.azzi@konicaminolta.eu](mailto:julien.azzi@konicaminolta.eu)

[www.develop.eu](http://www.develop.eu)

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We are trendsetters and are making a confident and creative contribution towards shaping the future. Our understanding of advice far exceeds mere analyses and recommendations: We assess, design and guide. Our primary objective: increasing the productivity in our customers' environment.

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